

Performance Monitoring for Action

PMA COVID-19 Data Collection: Challenges and Lessons

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COVID-19 Impact on PMA data collection:

- Changed the cadence and ordering of our surveys**
- Developed remote training procedures to train REs in COVID context**
- Developed interviewing protocols for COVID-19**

Project Context- The plan and the reality

- PMA, in its new phase is introducing longitudinal panel surveys (2019-2022)
 - Baseline core survey completed in Nigeria, DRC, Burkina Faso, Kenya. Another component of baseline data collection, Client Exit Interviews (CEIs) scheduled to take place after core survey, but not yet completed
 - Data collection had not yet started in Uganda, Niger, India, Cote d'Ivoire
 - Forced to delay data collection due to COVID-19 restrictions in March
- COVID-19 in Africa: limited survey data available, potential rapid spread of COVID-19, MOH/COVID-19 boards need information- including on women's ability to receive FP and other health care
- PMA COVID-19 survey: repurpose CEI resources for COVID-19 survey of PMA's representative samples of women



**global
pandemic**

COVID-19 Survey Approach

Correspondence with PMA countries

Our PIs in-country liaised with COVID-19 authorities in their countries, considered logistical feasibility, reviewed proposed topics and questions

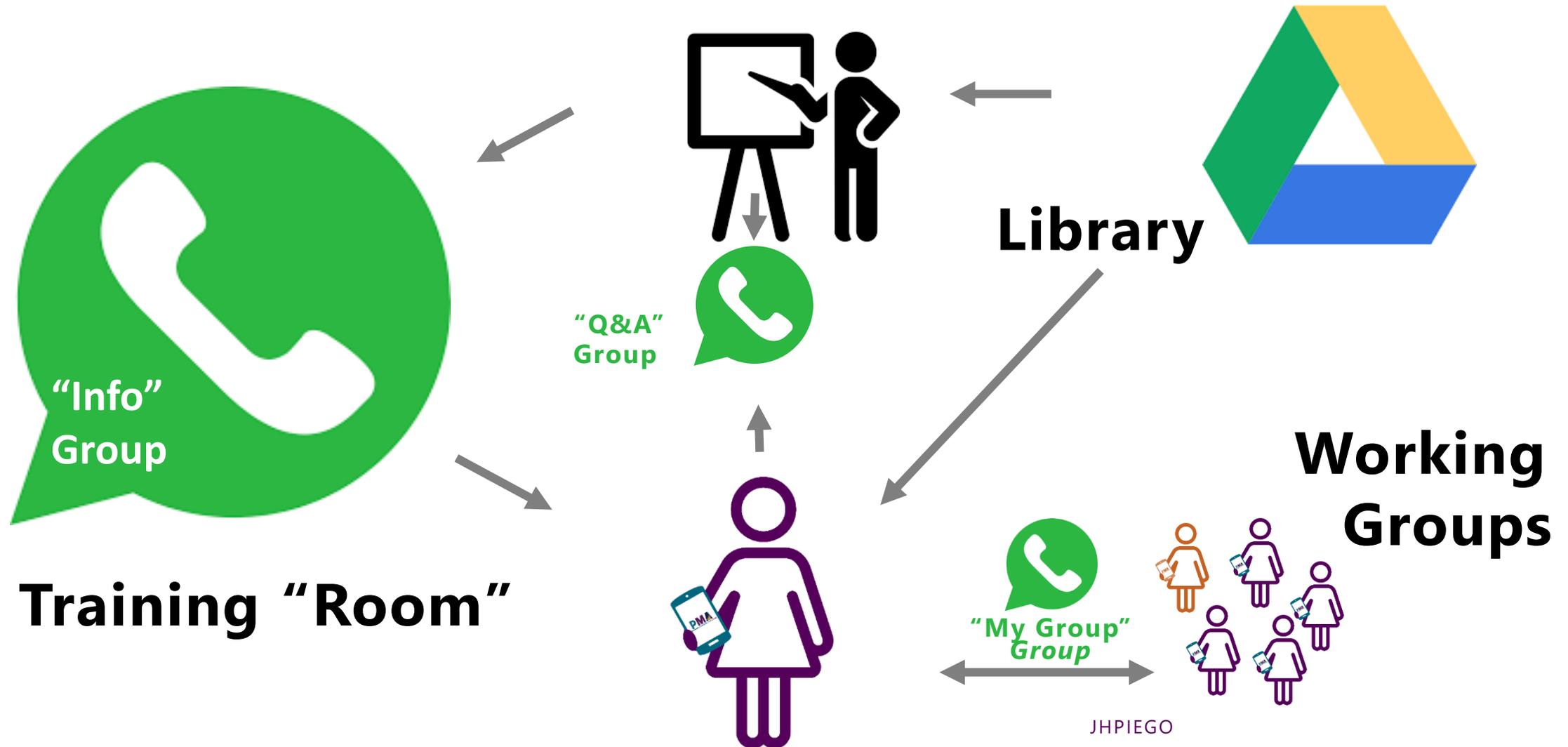
PMA COVID-19 Survey

- Phone numbers collected for participating women in baseline core survey
- Interviewers conduct COVID-19 interviews via phone, enter information on smart phones via ODK
- Target samples: women providing phone numbers in Kenya (nationally-representative), Burkina Faso (nationally-representative), DRC (Kinshasa), and Nigeria (Kano, Lagos)
- Can link baseline core survey (socioeconomic characteristics, family planning characteristics, etc...) with COVID-19 information

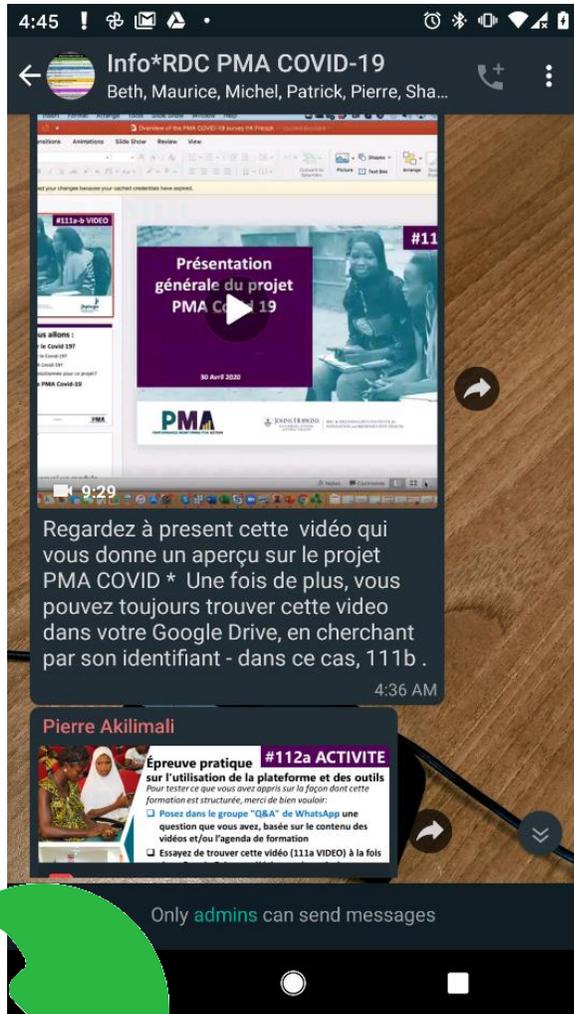


Remote Learning Tools and Approaches

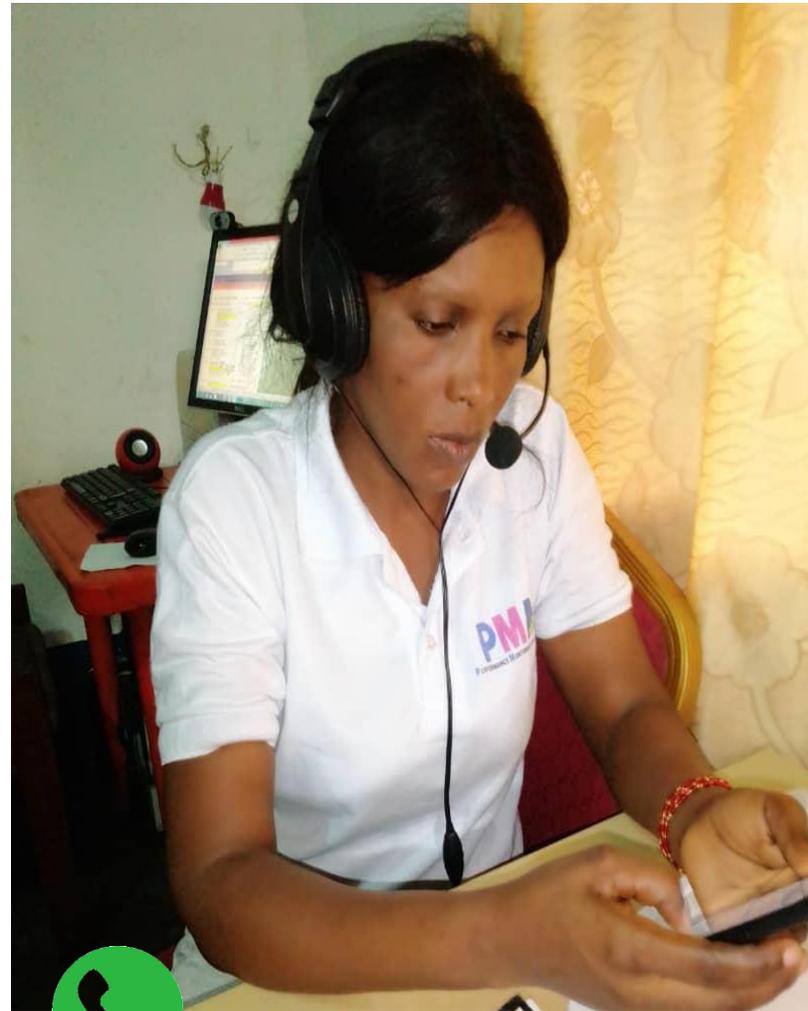
The Platform



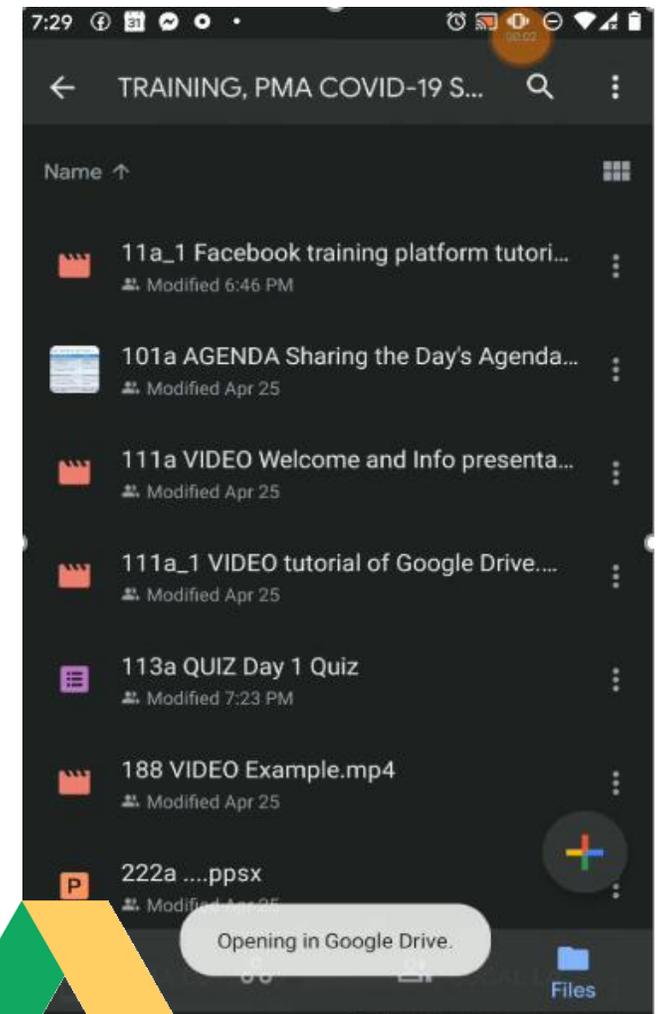
Moving to Remote Training



"Info" Group



"My Group" and Q&A group



Recommendations

CREATE FAMILIARITY

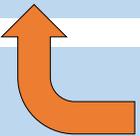
- Use familiar platforms
- ToT that includes some participants
- On-call remote tech support

FIND AREAS FOR FLEXIBILITY

- Multiple ways to access materials
- Flexible agenda, but daily deadline
- Childcare during group calls

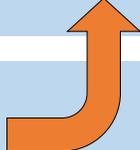
ACTIVELY CHECK IN

- More quizzes
- Roll-call in WhatsApp
- Zoom check-in calls
- Random REs selected for daily summaries



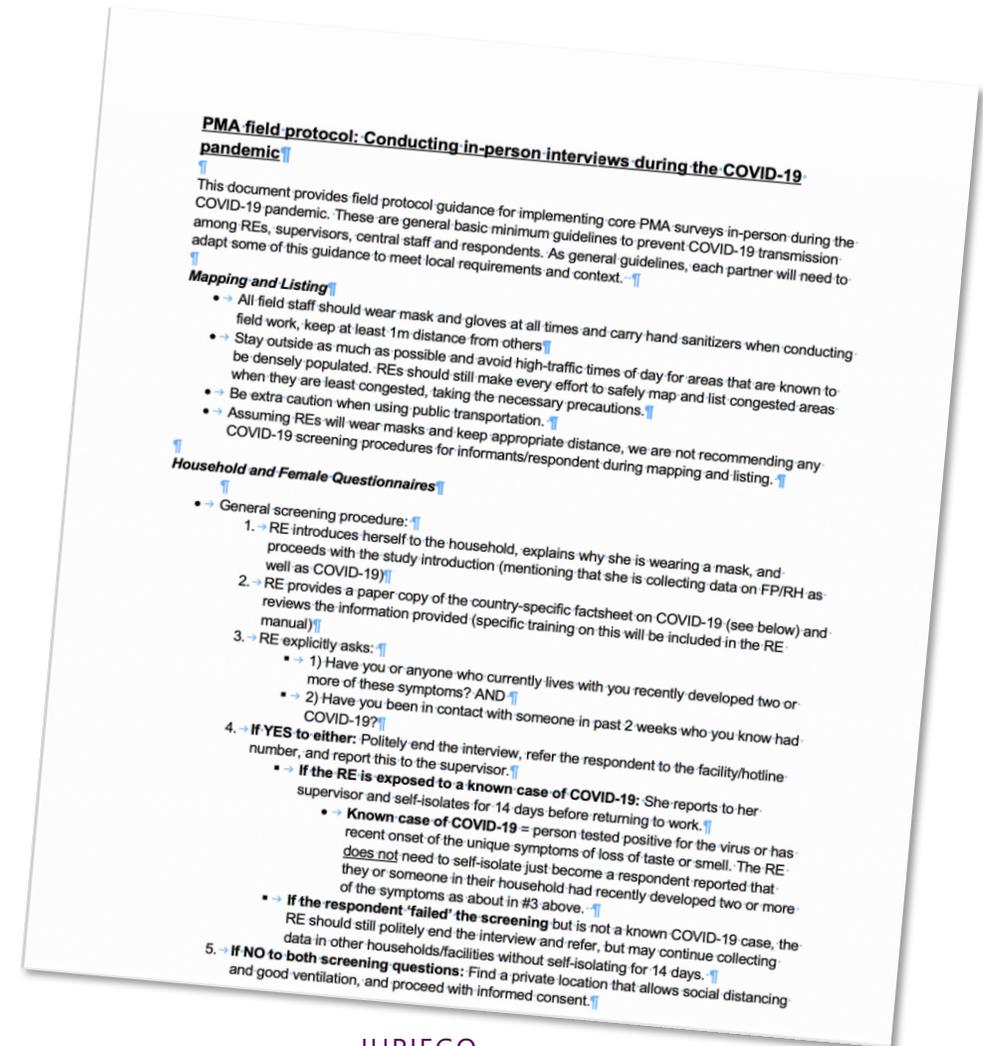
TEST TECHNOLOGY

MULTIPLE TIMES, MULTIPLE DEVICES, and HAVE BACK-UP OPTIONS



Fieldwork under COVID-19

- A new mode of data collection- with many unknowns for a novel disease with associated myths and misconceptions
- First round was entirely phone-based
- Most recent rounds of PMA (not COVID-specific, but have COVID-19 content) have been collected in the field





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